



# BONG BONG ROAD MURAL

*Celebrating 70 Years of Community*

## CALL FOR EXPRESSIONS OF INTEREST FROM ARTIST

**EOI SUBMISSIONS OPEN:**  
Friday 1 August 2025

**EOI DEADLINE:**  
Sunday 17 August 2025

**SUCCESSFUL ARTIST NOTIFIED:**  
Friday 29 August 2025

**FINAL ARTWORK SUBMITTED  
FOR APPROVAL:**  
Monday 6 October 2025

**MURAL INSTALLATION PERIOD:**  
October > November 2025



**DAPTO  
LEAGUES  
CLUB**  
ESTD 1955

# PROJECT OVERVIEW

This mural will serve as a bold, visual tribute to the Club's journey and the people who've shaped it—from humble beginnings to a thriving community hub. The finished piece will be a permanent symbol of pride, connection, and creativity.

# THEME & CREATIVE DIRECTION

The mural should honour the Club's history while also capturing the warmth, energy, and spirit of Dapto today. We're open to a variety of styles, but we're looking for something that feels authentic, welcoming, and full of heart.

# SITE DETAILS

**Primary Wall:** Bong Bong Road wall

**Opportunity for Expansion:** Artists may propose designs that wrap around window frames and/or continue around the corner wall to maximise impact.

**Surface:** Rendered concrete wall

**Visibility:** High foot traffic area, visible from Bong Bong Road, Marshall Street and surrounding areas.



# TECHNICAL & PRACTICAL CONSIDERATIONS

Mural must be durable and weather-resistant

Scaffolding or ladders may be required (support to be discussed)

Artists must follow all site safety protocols

# CREATIVE ELEMENTS

Historic references to the Club's 70-year journey

References to Dapto Leagues Club's current branding, following appropriate guidelines and using recommended colour palette



Royal

Canary

Penny

Stone



Butter

Ochre

Dusk

Aegean

Inferno

Rust

Garnet

Mint

Sage

Hunter



Depictions of Dapto's community life, local sporting clubs, and shared celebrations – highlighting connection and community spirit.

Abstract elements that convey movement, growth, and legacy

**Tone:** Positive, inclusive, energetic

**Style:** Open to interpretation – bold, local, heartfelt

The only non-negotiable element – Dapto's iconic Canary. A proud symbol of our heritage, it must be prominently featured to honour our identity and local legacy.



# DESIGN REQUIREMENTS

## Colour Palette:

in line with Dapto Leagues brand guidelines

## Deliverables:

Concept sketches

Final design artwork

Artist statement explaining the design

No commercial branding/logos unless supplied by the Club

## SUPPORT PROVIDED:

Artist fees and materials are to be determined in consultation – flexible and open to negotiation for the right creative fit

Wall preparation (if required)

Promotion via Club channels

Project oversight and communication through Club Marketing or Club Community Partnership Committee

Assistance with site access, permissions, and logistics

Timelines are flexible and can be adapted to suit the needs of the selected artist, in consultation with Dapto Leagues

## REQUIRED SUBMISSION DETAILS

- Name and contact details; including phone number, email address and home address
- Examples of previous public or otherwise artwork (up to six images) which indicates artistic style and approach
- A written outline of a conceptual idea and approach to the project including artistic techniques and style indication (maximum 400 words)
- Indication if you can commit to the proposed timeline and how long you would expect installation to take within the outlined tentative installation period

*Submissions, along with supporting documentation, are to be uploaded via the Dapto Leagues website*

SCAN QR  
CODE  
FOR DETAILS



## FOR ALL PROJECT ENQUIRIES, PLEASE CONTACT:

Dapto Leagues Club Marketing Team

Email: [marketing@daptoleagues.ocm.au](mailto:marketing@daptoleagues.ocm.au)

Phone: 02 4261 1333



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